

**FOR IMMEDIATE RELEASE****BIXOLON Expanding U.S. Operations!**

**BIXOLON America Inc., Torrance, California — July 30, 2009** - BIXOLON America, Inc. announced today it has relocated its U.S. headquarters from Carson, California to 3171 Fujita Street in Torrance, California. The new, larger facilities will better meet continued growth and increased product demand. BIXOLON, a world wide leader in the engineering and manufacturing of world-class printing solutions, has served the POS industry for more than a decade by providing high quality printers and printing mechanisms. BIXOLON has quickly become the “printer of choice” with innovative and dependable technology, unmatched price point, superior customer service, unparalleled technical support, standard 3-year warranty with comprehensive extended warranty options and the industry’s highest R.O.I. (return on investment). The steady market movement toward BIXOLON has been in large part attributed to the proven quality and reliability; however, better price point and longer warranties continue to attract new dealers and resellers. BIXOLON proves that even in a recession, companies with quality products can not only survive, but thrive and grow.

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