

FOR IMMEDIATE RELEASE**It's a new solution for your hospitality environment!**

BIXOLON Headquarters, Korea, April 24, 2009 - BIXOLON announced today that a new solution for the hospitality environment, specially designed for the convenience of users. With the optional printer accessory provided only by BIXOLON, now the users can change the usage and configuration of the printer very easily.

Vertical Stand (RVS-350)

The Vertical Stand is specially designed to enable printing while BIXOLON's SRP-350 series receipt printers are placed vertically. You do not have to buy printers that fit in the environment, but you can change the configuration of printers for a given environment.

Maximizing space utilization

When printers are used in kitchen where printers are susceptible to oils and liquids, or when printers have to be used in a small space due to the limitation of space, now all these problems can be easily solved by simply placing printers vertically on the Vertical Stands.

**Front face printing**

As receipts come out from the front face, you can check the receipts more easily, and customers can take the receipts by themselves if the printer is placed facing toward customers at the cashier counter. Besides its purpose of printing, the printer as part of the interior furniture can enhance the atmosphere.

About BIXOLON

BIXOLON is the designer, developer, manufacturer, and marketer of the globally known and widely accepted receipt printers, mechanisms, and components for applications and markets such as POS, Auto ID (automatic identification and data collection), and mobile systems. These products improve information system operations and also increase the user's processing capacity. BIXOLON offers all the easy-to-use features important to the retail, hospitality, and banking industries and feature BIXOLON's renowned quality and reliability. BIXOLON helps you shape your POS system to better fit your particular needs. Information about BIXOLON and BIXOLON-brand products can be found at www.bixolon.com.

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